

# Do you know your entrepreneurial Court?

**The mixed double of Peer Group screening/reporting in conjunction with the implementation of Finance Performance Management-Systems (FPM) will one-handed lead to game, set and match.**

## Your challenges

Slam! But your competitor unexpectedly plays backhand, and additionally no longer on sand but rather is duping long-established players on the newly introduced entrepreneurial wimbledon lawn. The process of Peer Group identification does represent a major challenge for companies. Especially Peer Group Benchmarking as a management instrument for the purpose of relative performance evaluation increased markedly in significance in recent years.

## Our services

We support you diligently with the systematic identification of a Peer Group for performance-related enterprise comparisons as well as implementing processes and methods determining and coherently eliminating distorting effects.

- Process of Peer Group identification
- Analysis (quantitative as well as qualitative)
- Segmentation and selection of a Peer Group of enterprises of different size, industries as well as capital market indices.

By expanding the core Peer Group of direct competitors to cycle as well as strategically relevant benchmark companies we provide a holistic overview of your prospective entrepreneurial court. We show you opportunities of the mixed double consisting of Peer-Group Reporting and Finance Performance Management Software.

Let your future competitors run via „Serve-and-Volley“ and reach entrepreneurial Grand Slam with Top-Spin.

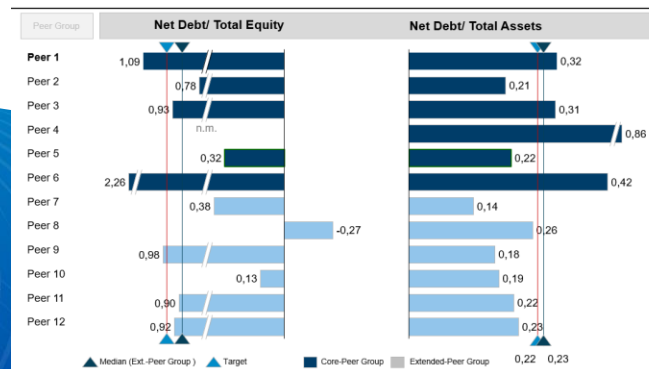
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